



Weddings by Coach Insignia

- DETROIT'S PREMIERE EVENT SPACE
- PRIVATE DINING TO ACCOMMODATE BRIDAL SHOWERS, BACHELORETTE PARTIES AND MORE
- SWEEPING VIEWS OF DOWNTOWN DETROIT AND WINDSOR
- SEATING FOR UP TO 120 GUESTS IN OUR PRIVATE EVENT SPACE
- LOCATED ABOVE 1,329 NEWLY RENOVATED GUEST ROOMS
- UNIQUE CULINARY AND BEVERAGE PRESENTATIONS TO SUIT EVERY TASTE
- ENTERTAIN 400+ GUESTS WITH EXCLUSIVE ACCESS TO TWO LEVELS OF MODERN ELEGANCE WITH A *COACH INSIGNIA BUYOUT*

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Wedding Planning Schedule

— 9 - 12 Months —

- Select a wedding date
- Secure a reception and ceremony location
- Host your engagement party

*Coach Insignia is ideal for both receptions and cocktail parties...
Don't forget about Bridal Showers too!*

— 6 - 9 Months —

- Review menu options for both cocktail hour & dinner service
- Secure a venue for your rehearsal dinner
- Book hotel rooms for out of town guests

*Coach Insignia is located atop Detroit's largest hotel, boasting 1,500
newly renovated guest rooms*

— 3 - 6 Months —

- Schedule a tasting with the reception site. Sample between 4-5 entree options and 4-6 appetizers for cocktail hour
- Confirm menu presentations and send entree options to print with invitations
- Select your beverage package, including cocktail hour and any specialty cocktails and wines for the event

Arrange a tasting with Coach Insignia's sommelier for assistance.

— 1 - 3 Months —

- Schedule a walk through of the reception venue to confirm table arrangements, timelines, and delivery schedules
- Send out invitations
- Attend bridal shower

— Last Month —

- Provide venue with entree counts and final guest head count (Don't forget about your vendors!)
- Finalize seating chart and print reception place cards
- Supply venue manager with a list of vendors and contact information
- Say 'I DO!'